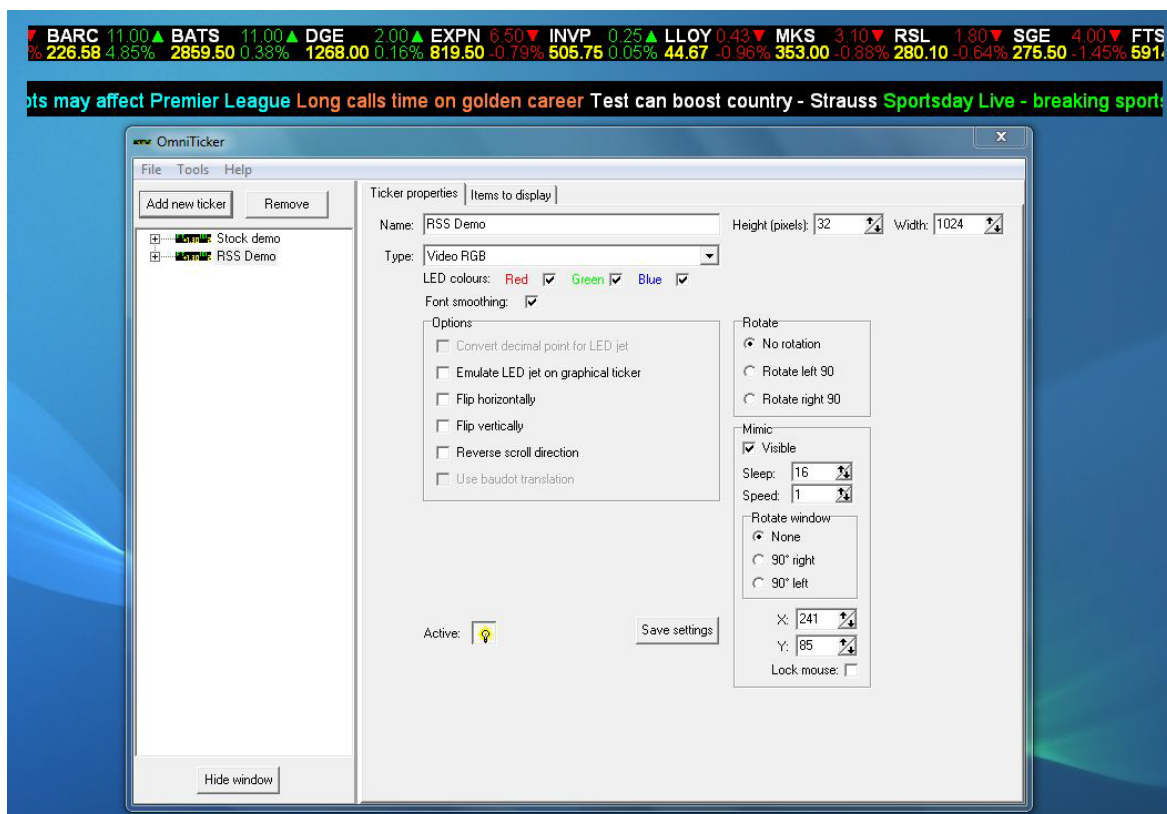


During the last six months Telefax Data Systems has been busy in the background creating a new range of dynamic information display solutions due for release in September this year. Our strength and presence in the finance, energy and commodities trading market with real-time LED displays is well acknowledged and continues to be a significant and growing part of our business. But technologies move on, opportunities present themselves and we like to believe we are at the forefront in adopting and implementing new ideas.

The question many of our customers ask is: what is different today or unique about Telefax Data Systems approach to the market. Our answer is this: we have specialised in the display of real-time data for 25 years and more; we have a strong understanding of the industries in which we operate and have consistently strived to provide the expertise to anticipate and contribute to the way in which information is extracted and displayed. One might refer to us as a proven niche consultancy engaged in the display of real-time data for trading markets.

Customer demand combined with advances in technology and software has provided Telefax Data Systems with the opportunity to bring three new product lines to market.

- The new standard ElectroDisplay range of tri-colour and full colour LED tickers come in 16, 24 and 32 pixel heights and in widths upwards from 2m. The new range is driven by new versions of our OmniTicker and OmniRSS software applications, creating dynamic real-time data, text and graphic displays. Our new software is customer installable via download and comes with a Quick-Start setup guide to enable what is displayed to be easily changed by a local administrative user.



News Update

OmniTicker and OmniRSS have been enhanced to interoperate with user-defined playlists; the LED Tickers can now show a 'mash-up' of data, extracted from external sources, including financial data and text based news feeds, together with user defined messages and internal data. By integrating OmniTicker and OmniRSS with standard Microsoft software such as Excel, we have created a dynamic and user-oriented content management suite for LED and LCD displays.

- We are also introducing the new ElectroDisplay Data Wall in both tri-colour and full colour. The new networked displays are managed by a single PC and can present data feeds such as Reuters and Bloomberg, RRS feeds, internal data and messages.



- Customer demand and interest in new technologies such as large scale LCD matrix displays and 'Micro Tiles' provided the opportunity to introduce the new ElectroDisplay Multimedia Data Wall. Constructed using NEC 46in Ultra Narrow Bezel LCD displays together with a new software package, we can support the display of real-time data, text, graphics and video in a virtual display format. This state of art technology is brought to market using our expertise in content management combined with the availability of industry leading display products.



For more information on our new ElectroDisplay products and application software, please call or email us using with your details and requirements using the contact panel below.

www.telefaxdatasystems.co.uk

More information: 0845 388 3850 – Gary.Lowrey@TelefaxDataSystems.Co.UK